



KAREN O'BRYAN  
MINNEAPOLIS CREATIVE



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karenobryan.com

## EXPERIENCE

### W CREATIVE | DESIGNER 2014 - PRESENT

Responsible for visual brand-building; creative development of graphic identities and brand collateral; website design; advertisement design; file management

Clients Include: Health e(Fx), Success Computer Consulting, Tee It Up for the Troops, Southview Senior Communities, Eden Prairie Chamber, NOHVCC

### 161 DESIGN | LEAD PRODUCTION DESIGNER 2010 - PRESENT

Provide creative leadership in the development of products and surface design; technical spec illustrations for various products; product photography; photo post-production; catalogue layout and design; trend research; file management

Clients Include: Target, Von Maur, Macy's, Regis, BonTon, Kohls, DevaCurl, Beauty.com, Stage Stores, Illume, Medtronic, Ratner, Redken

### GHOST COMMUNICATIONS | DESIGNER 2010 - PRESENT

Responsible for visual brand-building; provide creative leadership in the development of graphic identities and campaigns; art direction; magazine page layout and design; advertisement design; press kits and social media marketing

Clients Include: Craghoppers, Montessori Center of MN, Basil, Brompton, Dare 2B, Wishbone, Honey Bear Apples, Nutcase

## SKILLS

### ILLUSTRATION

- Capable of producing work for a variety of audience's including editorial, children's, corporate, retail and technical
- Capable of producing work in digital or traditional media
- Surface and Patterns

### GRAPHIC DESIGN

- Magazines / Brochures
- Packaging
- Advertising / Promotion
- Identity and Branding
- Press Kits/Marketing
- Websites

### PRODUCT DESIGN

- Technical Spec Illustration
- Surface and Pattern
- Trend Research

### SOFTWARE

- Photoshop / Illustrator / InDesign / Bridge
- Microsoft Word / Powerpoint
- Wordpress / Blogger
- Working knowledge of HTML, CSS, Flash and Dreamweaver

## EDUCATION

### BFA IN ILLUSTRATION + DESIGN 2007

Minneapolis College of Art and Design

### INDEPENDENT STUDY 2004-2005

Burren College of Art: Study abroad in Co. Claire, Ireland for both fine art and illustration  
Macalester College: Semester of Japanese studies

## AWARDS

### CREATIVE QUARTERLY 2010

Honorable Mention